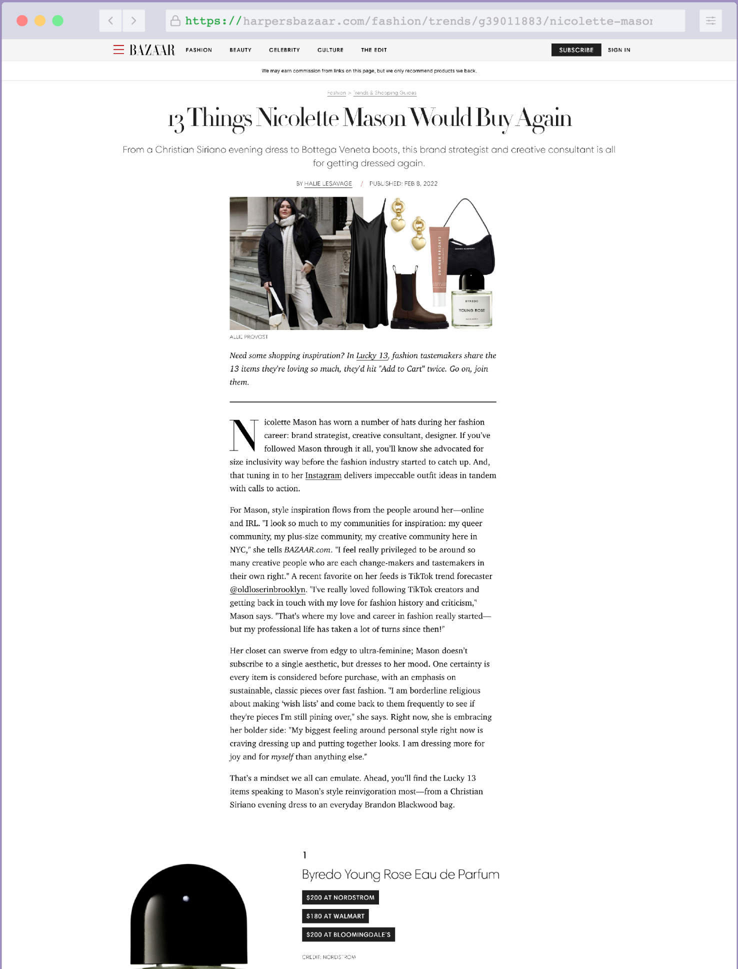
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13 Things Nicolette Mason Would Buy Again

From a Christian Siriano evening dress to Bottega Veneta boots, this brand strategist and creative consultant is all for getting dressed again.

BY HALIE LESAVAGE / PUBLISHED: FEB 8, 2022

ALLIE PROVOST

Need some shopping inspiration? In Lucky 13, fashion tastemakers share the 13 items they're loving so much, they'd hit "Add to Cart" twice. Go on, join them.

Nicolette Mason has worn a number of hats during her fashion career: brand strategist, creative consultant, designer. If you've followed Mason through it all, you'll know she advocated for size inclusivity way before the fashion industry started to catch up. And, that tuning in to her Instagram delivers impeccable outfit ideas in tandem with calls to action.

For Mason, style inspiration flows from the people around her—online and IRL. "I look so much to my communities for inspiration: my queer community, my plus-size community, my creative community here in NYC," she tells *BAZAAR.com*. "I feel really privileged to be around so many creative people who are each change-makers and tastemakers in their own right." A recent favorite on her feeds is TikTok trend forecaster @oldloserinbrooklyn. "I've really loved following TikTok creators and getting back in touch with my love for fashion history and criticism," Mason says. "That's where my love and career in fashion really started—but my professional life has taken a lot of turns since then!"

Her closet can swerve from edgy to ultra-feminine; Mason doesn't subscribe to a single aesthetic, but dresses to her mood. One certainty is every item is considered before purchase, with an emphasis on sustainable, classic pieces over fast fashion. "I am borderline religious about making 'wish lists' and come back to them frequently to see if they're pieces I'm still pining over," she says. Right now, she is embracing her bolder side: "My biggest feeling around personal style right now is craving dressing up and putting together looks. I am dressing more for joy and for *myself* than anything else."

That's a mindset we all can emulate. Ahead, you'll find the Lucky 13 items speaking to Mason's style reinvigoration most—from a Christian Siriano evening dress to an everyday Brandon Blackwood bag.

1

Byredo Young Rose Eau de Parfum

CREDIT: NORDSTROM

BYREDO
YOUNG ROSE
EAU DE PARFUM

"I love fragrance and how strong of a tie it is to memory. This past fall, my partner and I went to Paris and brought our very small pug along with us. We were browsing at Le Bon Marche in Saint Germain when I first smelled this scent; it reminds me of a grown-up version of Annick Goutal's *Petite Cherie*. It's a really beautiful perfume, and I bought myself a small 50ml bottle recently."

2

Baacal Bias Slip Dress in Black - The Cabaret

$396 AT BAACAL.COM

CREDIT: BAACAL

"Baacal, founded and designed by Cynthia Vincent, has been one of my favorite plus-size brands to emerge over the last few years. I love the focus on sustainable sourcing and luxury cuts and fabrics, and their Cabaret slip dresses are major workhorses in my wardrobe. They're perfect on their own, with a heel, boot, or sneakers, belted, layered with a chic oversized sweater—there's an endless number of ways to wear and style them!"

3

Vince Aran Raglan Mock Neck

$475 AT VINCE

CREDIT: VINCE

"I'm a Taurus, so soft and cozy knits are a cornerstone of my wardrobe and honestly my life in general. Hand-feel is really important for me when it comes to clothing, and this is a sweater you just want to feel on your skin. I love this soft lilac color—I gravitate most towards neutrals, pinks, and greens, but this pastel is a color I'm really drawn to! It runs oversized, and looks amazing with great denim or with a slip skirt or dress."

4

Bottega Veneta Lug Boot

$1,450 AT BOTTEGA VENETA

CREDIT: BOTTEGA VENETA

"If there's one place in my wardrobe I always splurge, it's on boots. I have boots in my closet that I've cherished and worn for over a decade, and I know this pair will be one of them! I bought a pair of these, in dark fondant brown, on a trip to Paris last fall, so they're also a sentimental reminder of a really sweet trip with my partner. I love the way a strong boot like this can really anchor a dress."

5

Brandon Blackwood Syl Bag

$170 AT BRANDONBLACKWOOD.COM

CREDIT: BRANDON BLACKWOOD

"I love everything Brandon Blackwood creates—I think he's truly one of the accessory designers to watch right now, and his meteoric rise has been a joy to see. His pieces have personality and I find them to be really accessibly-priced for the quality, (plus his Kuei Bag just made a cameo on *And Just Like That*)."

6

Mara Hoffman Amy Two-Tone Midi Dress

Now 40% Off

$357 AT NET-A-PORTER

CREDIT: NET-A-PORTER

"You know those pieces that etch themselves into your memory the moment you see them? For me, the Amy dress by Mara Hoffman is one of them. This textured popcorn fabric is one of her go-tos, and carries over from season-to-season. I love how sculptural and evocative this looks and feels."

7

Laura Lombardi Amorina Heart

Drop Earrings

$160 AT NORDSTROM

CREDIT: NORDSTROM

"I love a heart motif, I love jewelry, and I *love* Laura Lombardi. Her curve hoop earrings have been one of my favorite accessory pieces for *years*, and these earrings are adorable, without being too cutesy. Her pieces have really nice weight to them and just feel genuinely cool."

8

Tamara Malas Normandie Top

$135 AT TAMARAMALAS.COM

CREDIT: TAMARA MALAS

"Tamara Malas is an independent designer based in NYC who has really fun, eccentric pieces. I love her unique prints and bold statement pieces, but the sheer Normandie Top holds a special place in my heart. It's great as a layering piece or on its own with jeans and comes in a variety of colors. The long sleeves and high-cut achieves something ambitious: feeling covered up and like you're Not Naked while also wearing something completely sheer."

9

Zelie for She Cut It Out Rib Mock Neck Top

$59 AT NORDSTROM

CREDIT: NORDSTROM

"Another indie designer who I adore, Zelie for She was created by Elann Zelie, and is based out of LA. As an LA native, I love bringing a bit of West Coast sensibility to my NYC wardrobe. I love a cheeky cut-out moment, and this top is a stunner."

10

Henning Cashmere Lounge Pants

$249 AT HENNING.NYC

CREDIT: HENNING

"There are a lot of white spaces in the plus-size fashion landscape, and I love that Lauren Chan threw herself in the ring by creating Henning, a luxury plus-size line that focuses on tailoring. While the brand is best known for its suiting. I also love their knits. They're made on-demand in NYC and love that they can be dressed up or down. I wear these at home but also with a heel when I want to feel fancy—but also like I'm wearing something as comfortable as pajamas! "

SUMMER FRIDAYS
15 g | poids net wt 0.5 oz
IP BUTTER BALM
AUME À LÈVRES

11

Summer Fridays Lip Butter Balm

$5 AT ULTA BEAUTY

CREDIT: SEPHORA

"I'm a beauty girl through-and-through, so I had to include my all-time favorite lip balm, the Summer Fridays lip butter in Vanilla Beige. This version has a subtle tint which I love. The formula is ultra hydrating and not at all sticky. I would literally buy this in any shade or tint they make it in!"

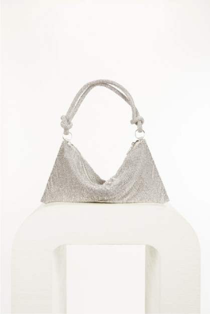
12

Christian Siriano Black and White Bra Top Dress

$1,795 AT CHRISTIANSIRIANO.COM

CREDIT: CHRISTIAN SIRIANO

"After almost two-years of a more at-home, casual life, I'm really craving glamour and a return to dressing up. I've been obsessed with this look from Christian Siriano's pre-fall collection, and even though I don't have an 'occasion' to wear it, it's something that makes me want to *create* special occasions and celebrations just to have an excuse to wear it! It's both a statement dress and a classic, and I absolutely love that Christian and his team custom-make any size a client desires."



13

Cult Gaia Hera Mini Rhinestone Shoulder Bag

$498 AT CULT GAIA

CREDIT: CULT GAIA

"This goes hand-in-hand with my desire for glamour! This Cult Gaia bag is the perfect going-out bag; it's so eye catching and really sparkles when the light hits it. Remember the Kira Kira app? It's like that, but IRL. "